



Custom IT  
Solutions

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ToCAD  
AMERICA INC.

# 30+ Years of Picture- Perfect IT Collaboration

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## Background & Challenge

ToCAD America, Inc., a longtime supplier and distributor of photography products, has been a market staple for over thirty years. Its journey underscores the value of Custom IT Solutions' (CIT) strategic partnership, which has supported ToCAD's growth for decades. ToCAD distributes photography products to prominent retailers like Best Buy and Target. As technology advanced, they needed to modernize systems to stay competitive and efficient in the evolving market.

The challenges encompassed not only the limitations of their old AS/400 software but also the intricate task of transitioning to a new Windows-based system. The complexity of this transition highlighted the need for a forward-thinking IT partner, and this is where CIT played a pivotal role. Additionally, ToCAD embraced the implementation of Microsoft 365 Business Central, adding a layer of sophistication to their operations and emphasizing the need for a comprehensive solution.

## Our Custom IT Solution

The collaboration between ToCAD America and CIT commenced over three decades ago when ToCAD invested in IBM AS400/MAPICS software. As ToCAD's needs evolved and the industry transitioned to a more contemporary landscape, CIT seamlessly transitioned alongside the business.

Throughout the years, ToCAD encountered diverse challenges, ranging from the dated software limitations to the complexities of navigating to a Windows-based system. CIT's ability to address every challenge showcases its commitment to evolution. **CIT is more than an IT service provider—it's a strategic partner capable of aligning technology with complex business issues.**



## Results

ToCAD America views CIT as “**an extension of their company,**” relying on them for technical expertise and insights into accounting, warehousing, and operations. The decision-making process is collaborative, with ToCAD often consulting CIT before critical business moves. CIT’s comprehensive knowledge and proactive approach have helped ToCAD find innovative solutions for optimizing its business operations.



“*Business Central makes coming to work fun*” – ToCAD America

From addressing legacy challenges to navigating modernization, CIT’s commitment to strategy and partnership has ensured ToCAD’s operational efficiency and fostered a relationship built on trust, reliability, and adaptability.

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*“They’ve tackled anything we’ve ever asked them to do. We've been solicited in the past by other computer consulting groups but have never thought of ending our relationship with CIT. They’re there to help at any time. We really feel they have our backs.”*



Seeking a transformative IT partner of your own?

**Explore how CIT elevates operations.**

CustomITSolutions.com | 800-539-3523 | info@customitsolutions.com